



I.I.S. "FEDERICO II DI SVEVIA"
Scientifico - Classico - Linguistico - Scienze Applicate e Sportivo
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XXVI EDITION OF "MEDIASHOW" INTERNATIONAL MULTIMEDIA OLYMPIAD 26/27/28 March 2026

This year again, from Thursday 26 to Saturday 28 March 2026, the I.I.S. "Federico II di Svevia" in Melfi, under the patronage of the Ministry of Education and Merit, the Regional School Office for Basilicata, the Basilicata Region, the Province of Potenza and the Municipality of Melfi, is organising Mediashow – International Multimedia Olympiad.

Now in its 26th edition, the event represents a moment of reflection on the evolution of education in the light of the most recent communication and multimedia technologies, and is structured into three main areas:

1. Multimedia Olympiad – 26th Edition

Addressed to students of lower and upper secondary schools, national and international, divided into two sections:

- Section A – Storytelling
- Section B – Promotional Video / Prompting Engineering

2. Teacher Training Course

The training course titled "pAldeia – Artificial Intelligence for Education" explores the integration of Artificial Intelligence in educational processes, with a focus on ethical aspects and responsibilities.

Experts of national relevance will participate, including Father Paolo Benanti and Mario Pireddu.

3. Exhibition Stands and Sharing of Best Practices

The I.I.S. "Federico II di Svevia" offers participating schools the opportunity to set up dedicated rooms as exhibition stands, where they can present materials, educational products and students' workshop projects.

During the event, laboratory, artistic and musical stands created by students and teachers of the Federico II will also be open for visits, promoting dialogue and sharing of best practices.

PRELIMINARY PROGRAMME

WEDNESDAY 25 MARCH 2026 – ARRIVAL AND WELCOME

- Afternoon: Arrival of delegations at Hotel Due Pini and check-in.
- Evening: Dinner in the hotels and first informal meeting among participants.

THURSDAY 26 MARCH 2026

MORNING

- 9:00–11:00 – Opening Ceremony and institutional greetings.
- 11:00–13:00
 - Competition "Section B – Promotional Video/Prompting Engineering". Participants will attend an introductory session on how the competition will take place and on the general theme of the event.
 - Opening of exhibition stands and activities.



- Introduction to the teacher training course "pAldeia – Artificial Intelligence for Education":
 - "Democrazia and Education" – Prof. Nicola Cavallo (National Institute for Nuclear Physics and University of Basilicata).
 - "Artificial Intelligence: advantages and disadvantages in education" – Prof. Ugo Erra (University of Basilicata).

AFTERNOON

- 14:30–18:30 – Teacher training course "Artificial Intelligence and Public School: critical, conscious and creative use of AI in teaching and school administration" – Prof. Mario Pireddu (University of Tuscia) – Part One.
- 15:00–18:00 – Competition "Section B – Promotional Video/Prompting Engineering": guided tour of the city of Melfi for video and photo collection.
- 15:00–18:30 – Exhibition stand activities.

FRIDAY 27 MARCH 2026

MORNING

- 9:00–13:00 / 14:30–18:30 – Teacher training course "Artificial Intelligence and Public School..." – Prof. Mario Pireddu – Part Two.
- 9:00–15:00
 - Competition "Section B". Participants will reach their workstations. The test will last 6 hours and end by 15:00.
 - Jury "Section A – Storytelling": evaluation of submissions.
 - Exhibition stand activities

AFTERNOON

- 15:00–19:00
 - Jury "Section B": evaluation of submissions.
 - Guided tour of castles and/or cultural sites of the area for all delegations.

EVENING

- Social evening.

SATURDAY 28 MARCH 2026

MORNING

- 8:30–13:00
 - Institutional greetings
 - Round table: "Ethics and Education in the Age of Artificial Intelligence". Dialogue moderated by Nicola Cavallo with Paolo Benanti, Mario Pireddu and other cultural and social figures.
 - Awards Ceremony of the 26th Multimedia Olympiad.

School Principal

I.I.S. "Federico II di Svevia" – Melfi

Luca Montanella

