



I.I.S. "FEDERICO II DI SVEVIA"
Scientifico - Classico - Linguistico - Scienze Applicate e Sportivo
Via G. Verdi, 1 - 85025 - Melfi (PZ) - T. 097224434/35
Codice meccanografico PZIS02700B



**LICEO
ARTISTICO
MELFI
MARIO
FESTA
CAMPANILE**

Piazza Mazzini
85025 - Melfi (PZ)
T. 097221131

www.iisfedericocondodisveviamelfi.edu.it • PEO: pzis02700b@istruzione.it • PEC: pzis02700b@pec.istruzione.it • Fatturazione elettronica UFW91E • C.F. 85001210765

XXVI EDITION OF "MEDIASHOW"

INTERNATIONAL MULTIMEDIA OLYMPIAD

26/27/28 March 2026

INVITATION

Dear School Principals, Dear Teachers,

We are pleased to invite you to the 26th Edition of MEDIASHOW – International Multimedia Olympiad, which will take place on 26, 27 and 28 March 2026 at I.I.S. "Federico II di Svevia" in Melfi (PZ).

The event, organised with the support of the Ministry of Education and Merit, the Regional School Office for Basilicata, the Basilicata Region, the Province of Potenza and the Municipality of Melfi, represents an important opportunity to reflect on the evolution of education in the light of the latest communication and multimedia technologies.

This year's edition consists of three main components:

1. Multimedia Olympiad – 26th Edition

Addressed to students from lower and upper secondary schools, both national and international, and divided into two sections:

- Section A – Storytelling
- Section B – Promotional Video / Prompting Engineering

2. Teacher Training Course

A training programme dedicated to the integration of Artificial Intelligence in educational processes, with particular attention to ethical considerations and responsibilities.

Speakers will include nationally renowned experts such as Father Paolo Benanti and Mario Pireddu.

3. Exhibition Stands and Sharing of Good Practices

Participating schools will have the opportunity to set up dedicated rooms as exhibition stands to present materials, educational products and students' laboratory work.

Visitors will also be able to explore artistic, musical, and laboratory-based exhibition areas created by the students and teachers of the Federico II Institute, fostering exchange and the sharing of good practices.

We trust in your participation, confident that this event will be a valuable opportunity for growth, dialogue and innovation for the entire educational community.

For further information, please contact:

Secretary's Office – I.I.S. Federico II di Svevia: Tel. +39 0972 24435 – Email: pzis02700b@istruzione.it

Organising Coordinator: Prof.ssa Maria Buonadonna, mob. +39 333 7718374

Teacher for language assistance: Prof.ssa Josefin Frangione +39 379 234056

Kind regards,

School Principal
of I.I.S. "Federico II di Svevia" – Melfi



Provincia di Potenza



comune di melfi
città delle costituzioni
di federico II

