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XXV EDITION OF "MEDIASHOW"

MULTIMEDIA OLYMPICS INTERNATIONAL SECONDARY SCHOOLS

10/11/12 april 2025

The Institute of Higher Education "Federico II di Svevia" located in Melfi (PZ) - Italy, in collaboration with the University of Basilicata, and with the contribution of the Ministry of Education and Merit, the Regional Education Authority of Basilicata, the Basilicata Regional Authority, the Province of Potenza and the Municipality of Melfi, is organising and hosting the XXV edition of the MEDIASHOW, the Multimedia Olympics, and is pleased to invite international secondary schools to participate.

GUIDELINES secondary school

1 - TARGETS

The event is a moment of reflection on the developments and transformations of the contemporary world determined by the new multimedia communication techniques and is intended to be both a showcase for young talents as well as an update for teachers on the themes of multimedia and new technologies, while it aims to encourage the encounter and exchange of knowledge and skills among teachers and students from different regions and socio-cultural contexts.

2 - EVENT STRUCTURE

For students

The contest

- It is addressed to Secondary High School Students, who will engage in the design and production of a short multimedia product with a maximum duration of 3 minutes.
- The contest, **lasting eight hours**, will take place on **Thursday 10 April 2025**. It will last eight hours and will **start at 9:30 a.m.** The topic will be set by the Scientific Committee of the Italian Ministry of Education and will be presented at the start of the competition.
- During the contest, **participating students will have a computer at their disposal** including the video editing software **CapCut** and Wi-Fi connection. Participants who want to use this specific software must have access to their own personal account and log-in information. Should the contestant want to familiarise with the use of the preinstalled software, it is recommended to consult various tutorials available online. The following link is a suggested example <https://www.youtube.com/watch?v=uln6nJHfU60>.
- Alternatively, the **use of a personal computer** (notebook, tablet, PC) is allowed. This choice **must be expressed in the application form**.



- Online access to public database is permitted to search for required information.
- The aid of any third-party scholarly materials, videos, images, photographs, and sound reproductions is permitted as long as there is no violation of their copyright. It is necessary to state the websites from which the above-mentioned items are taken.
- Under penalty of exclusion from the competition, it is forbidden to:
 - install any type of product (software, data banks, etc.) on the personal computers which the organizing school has provided for use, as well as tamper with the configuration of the operating system;
 - Make use of any form of collaboration from third parties – neither onsite nor online – while performing the task.
 - change one's designated workstation (personal computer) without the authorization of the teachers or assistants present.
- The contestants must bring in a valid identity document and be accredited by their school of origin.
- Each contestant must upload their multimedia product on Google Drive of their own account. The file's name will be the contestant's own surname and first name, along with the name of their school of origin, and made accessible via link to the judging committee. At the end of the competition, the link is to be forwarded via email to the following address: commissione.mediashow25@liceomelfi.eu.

Assessment

- The assessment will be carried out by a judging committee consisting of experts from the education system, the ministry, and the field of multimedia.
- The decision is at the incontestable discretion of the committee.
- The three best products will be awarded (€ 500,00 – € 400,00 – € 300,00); the committee reserves the right to grant other five special awards of € 200,00 each.

The award ceremony

- The award ceremony will take place on **Saturday 12 April 2025** in the Assembly Town Hall of the Municipality of Melfi..

3 – PARTICIPATION CRITERIA AND EVENT TIMING

- The contest is open to all national and international schools for students who are aged between 14 and 20.
- The contribution for the participation of foreign delegations is **€ 60,00 for a maximum of 6 people, including teachers, students, and the school principal**, for each delegation. Starting from the seventh participant and **for each additional participant up to a maximum of 10, a flat-rate contribution of €60,00** per person is required.
- The payment of the flat-rate contribution must be made to the bank account of the Single Treasury of the Bank of Italy, number 0315322, IBAN: IT 2X010003245441300315322, **by 31st January 2025**.
- The event will be held from Thursday 10th April to Saturday 12th April 2025 in Melfi.
- Participating schools will have to cover travel expenses.

In any case, it is possible to arrive a few days earlier and/or leave a few days after by agreeing with the planning committee on the dates. Costs must be covered at the expenses of participants, if so. Contestants will be informed immediately, if the program of the event changes



4 - HOW TO PARTICIPATE

To take part in the event, you must:

- **Fill in the attached application form** using the pdf format and **send it by 31 January 2025** to the e-mail address: pzis02700b@istruzione.it.
- **Send a copy of the payment mandate for €60,00 for the registration of 6 participants and an additional €60,00 for each extra participant**, up to a maximum of 10 participants to the account of the Single Treasury at the "Banca d'Italia" (Bank of Italy), number 0315322, IBAN: IT82X0100003245441300315322, **by 31st January 2025**.

For further information please contact:

- The school office telephone number (0039) 0972 24435 and ask for teacher FRANGIONE Josefin or write to jo.frangione@tin.it;
- Send an e-mail to pzis02700b@istruzione.it;
- See the website: <https://iisfedericosecondodisveviamelfi.edu.it> section MEDIASHOW.

5 – ATTACHMENTS

- Application form
- Draft program

Melfi, 30 dicembre 2024

President of Mediashow

Prof. Nicola CAVALLO

Università degli Studi della Basilicata

School Principal

Prof. Prospero ARMENTANO

I.I.S. "Federico II di Svevia" – Melfi

